

July 2025

Class Dojo App - Consent Form



Dear Parents and Carers,

I am writing to share some exciting news regarding our communication with families at George Street Primary School.

From September, we will be embracing **ClassDojo** as our primary method of sharing the experiences your children have in school.

This free app provides a wonderful platform for sharing vital information, as well as offering you a glimpse into your child's adventures at school. It will take the place of our class X/Twitter pages, and we believe this change will significantly strengthen our relationship with you at home. We are eager to provide your child with additional opportunities to share and discuss their experiences.

I would like to assure you that the ClassDojo app is fully compliant with GDPR regulations and is a secure platform separate from traditional social media. This means that all content shared is private and confidential—visible only to our registered families. To make the most of ClassDojo, we would like to obtain your positive consent for sharing videos and photos within this system. Occasionally, your child may partake in a whole class or group project, and we would love to share these moments with everyone while also providing personalised updates based on your child's individual experiences.

Please rest assured that photos and videos uploaded to ClassDojo can only be accessed by parents and carers with registered access to the app. We kindly ask that any downloaded items remain private and are not shared on social media.

To begin receiving updates about your child's activities at school, please scan your child's unique code and download the free app. If you are already connected to ClassDojo, there is no need to re-register, as your child's account will automatically update for the new school year.

In order to utilise ClassDojo fully, we first need your digital permission to share photos and videos through this platform. A consent form for photo and video sharing will be sent out electronically to all families. Please look out for the link in the accompanying text message and **complete the online form** for your child/ren—even if you are already connected to the app! This will allow us to engage with you effectively as we head into the new school year.

While ClassDojo is a great tool for sharing updates and celebrating achievements, it will **not be used for direct chatting with teachers**. For any concerns or important matters, please continue to contact the main school office or speak with your child's teacher at the gate during drop-off or pick-up times, as teachers may not always see messages sent through ClassDojo and there is no expectation for them to reply directly. Thank you for your understanding!

Please be aware that Dojo may try to promote making purchases within the app. There is **no need to pay for anything**, as the free version of the app allows us to use it in the way we require.

If you have any questions or concerns, please do not hesitate to reach out.

Kind regards,

K Manley

George Street Primary School